



Dear Community Partner,

The One Community Cultural Festival Committee is proud to announce the RETURN of the One Community Cultural Festival (OCCF) to community supporters, like you, who help make our community vibrant!

In celebrating and sharing the diversity of Omaha, we will be presenting and hosting this Festival on September 10, 2022, at Stinson Park (Aksarben Village) in Omaha. As a leader and a trusted organization in the community, we are counting on your participation and financial support to make this event a success.

This festival will celebrate and share the diverse cultures of this great community. There will be commercial and nonprofit vendor booths, food & beverages, cultural and traditional musical performances from around the world, Asian, African, European, Oceania, South and North American performances, ethnic arts and crafts, and family-friendly activities.

The purpose of this cultural event is to unite all local, diverse, nonprofit cultural associations. This will be an incredible opportunity to promote your organization and demonstrate your organization's commitment to cultural diversity. This year, we will also be celebrating and acknowledging our first responders, front line workers, and essential personnel who helped our community in the past two years during the pandemic!

Please see the attached Sponsorship Package detailing how your organization can support this festival and be an important part of our celebration through corporate sponsorship, program advertising, and general participation.

If you have any questions, please contact any of the Sponsor Committee members: Linda Steele at 402-819-3868, NCA.onecommunity@gmail.com, or Dennis-Michael (DM) Broussard at 504-390-3271. We look forward to partnering with you for our inaugural One Community Cultural Festival!

Thank you for your time and for your continuing support in our community.

Sincerely,

One Community Cultural Festival Executive Committee

OCCF Chairman:

Dr. Li Guo (NCA Board Chairman)

OCCF Vice Chairmen:

Ms. Linda Steele (President of NCA)

Ms. Sharon Chen (Chair of NCA Advisory Board)

Mr. Hong Zheng (Honorable NCA Board Chairman)



MARKETING & SPONSORSHIP BENEFITS

TITLE/PRESENTING SPONSOR - \$10,000

- Recognition as TITLE Sponsor on all marketing
- 10 x 20 vendor booth in prominent location
- Display of corporate banner above main stage
- Display of up to (3) banners throughout event
- Stage time (3-5 min) during opening ceremony
- Time on main stage to speak in the afternoon
- Recognition in press releases
- (8) Facebook and (8) Twitter promotional spots
- Pre-event/Post-event media coverage
- Full-page, full-color ad in event program
- Back cover full-color ad in event program
- Recognition as title sponsor on website
- Logo on all print ads, including event t-shirts
- Logo and link to the company on the website
- Company profile & bio included in program
- Inclusion of company logo on posters and flier

PLATINUM SPONSOR - \$2,000

- Recognition as PLATINUM Sponsor
- Recognition on all social media as PLATINUM
- 10 x 10 vendor booth in prominent location
- Display of corporate banner at main stage
- Stage time to speak in the opening ceremony
- Recognition in press releases
- (4) Facebook and (4) Twitter promotional spots
- Emcee shout-outs on stage throughout the day
- Inside full-page, full-color ad
- Logo and link to the company on the website
- Company profile & bio included in the program
- Opportunity for promo item distribution
- Logo on all print ads, including event t-shirts
- Inclusion of company logo on posters/flier

GOLD SPONSOR - \$1,000

- Recognition as GOLD Sponsor
- 10 x 10 vendor booth in prominent location
- Display of corporate banner on stage
- (2) Facebook and (2) Twitter promotional spots
- Emcee shout-outs on stage throughout the day
- Logo and link to the company on website
- Company profile & bio included in the program
- Half-page, full-color ad in the event program
- Logo on all print ads, including event t-shirts
- Inclusion of company logo on posters/flier

SILVER SPONSOR - \$500

- Recognition as SILVER Sponsor
- 10 x 10 vendor booth
- Display corporate banner in prominent location
- Emcee shout-outs on stage throughout the day
- Logo and link to the company on the website
- Logo on all print ads, including event t-shirts
- Quarter-page, full color ad in the event program
- Inclusion of company logo on posters/flier



SPONSOR INFORMATION PAGE

Please fill out with the appropriate information and send to NCA.forcommunity@gmail.com. Our print deadline is **August 26, 2022**. Please make copies for your records.

Contact Information

Sponsoring Business: _____

Contact Name: _____

Business Address: _____

Business Number: _____ Cell Phone: _____

Email Address: _____

Sponsorship Marketing Levels (check one) – **Checks are payable to the Nebraska Chinese Association - OCCF**

___ Title	___ Platinum	___ Gold	___ Silver	___ Other
\$10,000+	\$2,000	\$1,000	\$500	

ADVERTISEMENT DESIGN SPECIFICATIONS

In accordance with your level of sponsorship, you are entitled to a free advertisement in the festival souvenir program.

___ Title Sponsor	Full-page, full-color ad in souvenir program and full-color ad on the back cover
___ Platinum	Full-page, full-color ad in program on ___ inside front cover or ___ inside back cover
___ Gold	Half-page, full-color ad in the souvenir program
___ Silver	Quarter-page, full-color ad in the souvenir program
___ Bronze	Quarter-page, full-color ad in the souvenir program

Design Specifications:

- You must provide the full design and no later than August 26, 2022.
- Camera-ready artwork or digital files such as high-resolution JPEGS, PDF, EPS or TIF files are accepted.
- Please setup ad for your specified page size; digital image resolution must be at least 300 dpi (dots per inch).
- Pictures and images will be separate files saved as JPEG, PDF, TIFF or EPS files.

Completed documents may be sent via email or mail:

Email: nca.onecommunity@gmail.com
Mailing address: Nebraska Chinese Association - OCCF
8206 Blondo Street
Omaha, NE 68134

Checks are made payable to the **Nebraska Chinese Association - OCCF**